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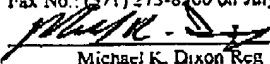
JUL 25 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO.: 10/801,350 CONFIRMATION NO.: 2106
APPLICANT: Nichols, Mark S.
FILED: March 16, 2004
GROUP ART UNIT: 3643
EXAMINER: Rowan, Kurt C.
ATTORNEY DOCKET NO.: 7522-8
CUSTOMER NO.: 30448

FOR: Fishing Lure

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

<p align="center">Certificate of Transmission</p> <p>I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Fax No.: (571) 273-8300 on July 25, 2006.</p> <p align="center"> Michael K. Dixon Reg. No. 46,665</p> <p>DATE: July 25, 2006</p>
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**AMENDMENT, RESPONSE AND PETITION FOR
TWO MONTH EXTENSION OF TIME**

Sir:

In response to the Office Action dated March 8, 2006, please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 11 of this paper.